



POTENTIAL TRADEMARK APPLICATION FOR REGISTRATION QUESTIONNAIRE

Prepared by: _____

Date: _____

Your reference for this matter: _____

Correspondence Information (Questions 1-2)

1. Please provide the correspondence information of the person(s) to whom we should direct all correspondence regarding the application. This will also be the person(s) from whom we will receive instructions regarding the application.

Name: _____

Address: _____

Telephone: _____

Email: _____

2. If different than the person(s) to whom we should direct all correspondence regarding the application, please provide the correspondence information for the party(ies) to whom we should address and direct any invoices for the application. *Please be advised the listed party(ies) will be responsible for payment of any invoice for the application.*

Name: _____

Address: _____

Telephone: _____

Email: _____

The Mark (Questions 3-8)

3. Please list or describe the mark in the space below. Alternatively, please attach an image or description of the mark. If you are attaching an image or description, please write “see attached” in the space below.

4. Does your mark consist solely of lettering, without any design? Yes No

5. If your mark consists solely of lettering, is the lettering in stylized (e.g. particular font, shading, certain letters capitalized, etc.)? Yes No

6. Does your mark include a design aspect, with or without lettering (e.g. mark includes a star or other symbol, letters enclosed in a circle, etc.)? Yes No

7. Does your mark having meaning or significance in English or a foreign language?
 Yes No

If yes, please provide explain the meaning or significance in the space provided below:

8. Does your mark include color? Yes No

If yes, is color an important feature of the mark? Yes No

Owner(s) (Questions 9-10)

9. Please list the owner information for each and every owner of the mark.

Owner 1

Name (If individual, please list the family or surname in ALL CAPS):

Address: _____

Telephone: _____

Email: _____

If owner is an individual, please list the citizenship: _____

If owner is a legal entity, please list type of legal entity (e.g. corporation, LLC, partnership, trust, etc.): _____

If owner is legal entity, please list the state or country where legally organized:

Owner 2

Name (If individual, please list the family or surname in ALL CAPS):

Address: _____

Telephone: _____

Email: _____

If owner is an individual, please list the citizenship: _____

If owner is a legal entity, please list type of legal entity (e.g. corporation, LLC, partnership, trust, etc.): _____

If owner is legal entity, please list the state or country where legally organized:

Please check this box if you are attaching additional owner information.

10. Was there a previous owner(s) of the mark? Yes No

If yes, please describe how the present owner(s) acquired ownership of the mark in the space below (e.g. assignment, merger, etc.)

Prior Application(s) (Questions 11-13)

11. Have you already filed a trademark application for registration for the mark in the United States or a foreign country? Yes No

If so, please provide the application information for each application in the space below, including the country of filing, date of filing, application number, and status of application (e.g. pending, registered, expired, etc.).

Please check this box if you are attaching additional application information.

12. If you have previously filed an application for the mark, would you like to base this application on the earlier filed application, if possible? Yes No

13. Have you filed a trademark application for registration for a similar mark in the United States or a foreign country? Yes No

If so, please provide the application information for each application in the space below, including the mark, country of filing, date of filing, application number, and status of application (e.g. pending, registered, expired, etc.).

Please check this box if you are attaching application information.

Prior Search (Questions 14-16)

14. Have you conducted or had conducted a search or study regarding your mark?

Yes No

If yes, please describe the nature of the search in the space below (e.g. searched Google®, paid a third party to do an infringement search at the United States Patent and Trademark Office, etc.). Please also attach the search results. If you are attaching search results, please write “see attached” next to the relevant description.

15. Are you aware of any similar marks? Yes No

If yes, please list any such marks in the space below.

Please check this box if you are attaching additional information regarding similar marks.

16. Are you interested in having Dowell & Dowell, P.C. conduct a registerability or infringement search for the mark? Yes No

Use in Commerce and Goods or Services Associated with Mark (Questions 17-20)

17. Is the owner(s) currently using the mark in commerce in the United States?

- Yes No

If yes, please complete parts A-D below:

A. Please describe how the mark is used in commerce in the United States in the space below (e.g. using the mark on a website, product labels, store displays, etc.). Please also attach any examples of the mark being used in commerce (e.g. product labels, photographs of store displays, etc.) If you are attaching an example of use, please write "see attached" next to the relevant description.

B. Please list the goods and/or services with which the mark is currently used in the commerce in the United States in the space below:

C. What was the date the mark was first used in commerce in the United States in conjunction with the goods and/or services listed above?

D. What was the date the mark was first used anywhere with the goods and/or services listed above? _____

18. If the owner(s) is currently using the mark in commerce in the United States, does the owner(s) have a bona fide intent to use the mark with any other goods and/or services in commerce in the United States?

- Yes No Not Applicable (not currently using mark in commerce)

If yes, please describe the additional goods and/or services with which the owner(s) intend(s) to use the mark in commerce in the United States in the space below.

19. If the owner(s) is not currently using the mark in commerce in the United States at all, please list the goods and/or services with which the owner(s) has a bona fide intent to use the mark in commerce in the United States in the space below. If the owner is currently using the mark in commerce, please write "not applicable" in the space below.

20. Is the mark currently being used in commerce outside the United States?

Yes No

If yes, please complete parts A-C below:

A. For each foreign country, please describe how the mark is used in commerce in the space below (e.g. using the mark on a website, product labels, store displays, etc.).

Please check this box if you are attaching additional information in reply to part A.

B. For each foreign country, please list the goods and/or services with which the mark is currently used in the commerce in the space below:

Please check this box if you are attaching additional information in reply to part B.

C. For each country, please list the date the mark was first used with the goods and/or services listed above in the space below:

Please check this box if you are attaching additional information in reply to part C.

Miscellaneous (Question 21)

21. Is the owner considering trademark protection outside the United States?

Yes No

If yes, please list the foreign countries in which you are considering filing trademark applications for registration in the space below.

Acknowledgment of Confidentiality of Communications

At Dowell & Dowell, P.C., we take the protection of our client's and potential client's intellectual property seriously. Since there are dangers in communicating sensitive and/or proprietary information by email, we would like to provide you with the following information.

Please read each of the items listed below carefully and then initial each item to indicate you understand and acknowledge each item. *Please note your failure to initial and acknowledge each item may limit our ability to communicate with you regarding this matter.*

_____ I understand that communications between myself and an attorney which would normally be subject to attorney-client privilege may be waived if a third party gains access to those communications.

_____ I understand that third parties may have access to my attorney-client emails when I send or receive emails via a public computer, such as a library or hotel computer, or via a borrowed computer.

_____ I understand that a third party (i.e. my employer) may have access to my attorney-client emails when I utilize my work computer.

_____ If I must communicate with an attorney via a public computer or a work computer, I will only send confidential information via encrypted or password-protected documents, such as a password protected Word® document or a password protected .pdf document.

_____ If I must communicate with an attorney via a public computer or a work computer, I will alert the attorney accordingly and request that the attorney only send confidential information via encrypted or password-protected documents.

THANK YOU FOR CHOOSING DOWELL & DOWELL, P.C.!